



NATIONAL RADIO ASTRONOMY OBSERVATORY

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ANNOUNCING: Build Your Own Press Release

In an ongoing effort to improve communications with the public, Observatory staff have developed an easy way for you to tell your community about your visit to the NRAO . It's called **BYO Press Release**.

All you have to do is use your web browser! Visit our online form, enter in your contact info, and a quote or two, and push "Create my Press Release" You'll get an opportunity to look it over and edit your information, then simply email it to yourself, and it's ready to go to your local newspaper or organization newsletter.

There are currently 3 press-releases to choose from depending on what you did

- If your group visited the science center;
- If your group used the 40 Foot educational telescope;
- If your scout group earned a merit badge.

Give it a try, and let me know what you think.

BYO Press Release Web Page: <http://www.nrao.edu/students/gbpr/>

My email for your comments: sheather@nrao.edu

Sincerely,

Sue Ann Heatherly
Education Officer, NRAO-Green Bank

P.S. Don't forget to take some pictures to go with it!



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